

# Pop-Facts: Demographic Snapshot

**Area(s):** Radius 1.0, Radius 3.0, Radius 5.0

729 MONTANA AVE  
SANTA MONICA, CA 90403-1490

Latitude: 34.027113  
Longitude: -118.501646

Description	Radius 1.0	Pct.	Radius 3.0	Pct.	Radius 5.0	Pct.
<b>Population</b>						
2008 Projection	36,522		164,720		370,028	
2003 Estimate	34,292		157,612		354,474	
2000 Census	32,890		153,165		344,653	
1990 Census	34,016		155,223		336,786	
Growth 2003-2008	6.50%		4.51%		4.39%	
Growth 2000-2003	4.26%		2.90%		2.85%	
Growth 1990-2000	-3.31%		-1.33%		2.34%	
<b>2003 Est. Population by Single Race Classification</b>						
	34,292		157,612		354,474	
White Alone	29,242	85.27%	122,058	77.44%	255,571	72.10%
Black or African American Alone	667	1.94%	5,361	3.40%	12,252	3.46%
American Indian and Alaska Native Alone	88	0.26%	812	0.52%	1,898	0.54%
Asian Alone	2,309	6.73%	12,873	8.17%	43,833	12.37%
Native Hawaiian and Other Pacific Islander Alone	28	0.08%	150	0.09%	460	0.13%
Some Other Race Alone	879	2.56%	9,869	6.26%	24,247	6.84%
Two or More Races	1,080	3.15%	6,491	4.12%	16,212	4.57%
<b>2003 Est. Population Hispanic or Latino by Origin</b>						
	34,292		157,612		354,474	
Not Hispanic or Latino	31,989	93.28%	135,967	86.27%	301,321	85.01%
Hispanic or Latino:	2,303	6.72%	21,645	13.73%	53,152	14.99%
Mexican	1,275	55.34%	14,932	68.99%	36,668	68.99%
Puerto Rican	73	3.18%	415	1.92%	951	1.79%
Cuban	69	3.01%	406	1.87%	1,043	1.96%
All Other Hispanic or Latino	886	38.47%	5,892	27.22%	14,490	27.26%
<b>2003 Est. Hispanic or Latino by Single Race Class.</b>						
	2,303		21,645		53,152	
White Alone	1,262	54.80%	9,957	46.00%	24,282	45.68%
Black or African American Alone	18	0.79%	199	0.92%	442	0.83%
American Indian and Alaska Native Alone	30	1.30%	497	2.30%	1,180	2.22%
Asian Alone	16	0.72%	97	0.45%	287	0.54%
Native Hawaiian and Other Pacific Islander Alone	2	0.09%	15	0.07%	41	0.08%
Some Other Race Alone	767	33.29%	9,258	42.77%	22,856	43.00%
Two or More Races	207	9.00%	1,622	7.49%	4,065	7.65%
<b>2003 Est. Pop. Asian Alone Race by Category</b>						
	2,309		12,873		43,833	
Chinese, except Taiwanese	656	28.41%	3,414	26.52%	12,457	28.42%



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Description	Radius 1.0	Pct.	Radius 3.0	Pct.	Radius 5.0	Pct.
Filipino	217	9.40%	1,220	9.48%	4,380	9.99%
Japanese	523	22.65%	3,415	26.53%	10,185	23.24%
Asian Indian	248	10.76%	1,460	11.34%	4,393	10.02%
Korean	330	14.30%	1,700	13.21%	6,333	14.45%
Vietnamese	56	2.42%	399	3.10%	1,731	3.95%
Cambodian	2	0.09%	20	0.15%	88	0.20%
Hmong	0	0.00%	3	0.02%	19	0.04%
Laotian	2	0.09%	13	0.10%	35	0.08%
Thai	25	1.08%	151	1.17%	474	1.08%
Other Asian	188	8.16%	777	6.04%	2,692	6.14%
Two or more Asian categories	61	2.66%	301	2.34%	1,045	2.38%
<b>2003 Est. Population by Sex</b>	34,292		157,612		354,474	
Male	16,206	47.26%	76,518	48.55%	173,431	48.93%
Female	18,086	52.74%	81,094	51.45%	181,042	51.07%
Male/Female Ratio	0.90		0.94		0.96	
<b>2003 Est. Population by Age</b>	34,292		157,612		354,474	
Age 0 - 4	1,322	3.85%	7,164	4.55%	16,576	4.68%
Age 5 - 9	1,187	3.46%	6,658	4.22%	14,687	4.14%
Age 10 - 14	1,163	3.39%	6,593	4.18%	13,887	3.92%
Age 15 - 17	664	1.94%	3,504	2.22%	7,046	1.99%
Age 18 - 20	475	1.39%	2,949	1.87%	15,108	4.26%
Age 21 - 24	825	2.41%	6,339	4.02%	21,075	5.95%
Age 25 - 34	6,116	17.83%	31,794	20.17%	71,902	20.28%
Age 35 - 44	7,186	20.96%	29,939	19.00%	63,149	17.81%
Age 45 - 49	2,934	8.56%	12,913	8.19%	26,165	7.38%
Age 50 - 54	2,599	7.58%	11,483	7.29%	23,861	6.73%
Age 55 - 59	2,176	6.35%	9,637	6.11%	20,420	5.76%
Age 60 - 64	1,608	4.69%	6,829	4.33%	14,754	4.16%
Age 65 - 74	2,502	7.30%	9,765	6.20%	21,401	6.04%
Age 75 - 84	2,327	6.79%	8,134	5.16%	17,009	4.80%
Age 85 and over	1,208	3.52%	3,911	2.48%	7,432	2.10%
Age 16 and over	30,375	88.58%	135,934	86.25%	306,790	86.55%
Age 18 and over	29,956	87.36%	133,693	84.82%	302,278	85.28%
Age 21 and over	29,481	85.97%	130,744	82.95%	287,170	81.01%
Age 65 and over	6,037	17.60%	21,810	13.84%	45,842	12.93%



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Description	Radius 1.0	Pct.	Radius 3.0	Pct.	Radius 5.0	Pct.
<b>2003 Est. Median Age</b>	42.51		39.61		37.68	
<b>2003 Est. Average Age</b>	44.00		40.87		39.51	
<b>2003 Est. Male Population by Age</b>	16,206		76,518		173,431	
Age 0 - 4	672	4.14%	3,646	4.77%	8,445	4.87%
Age 5 - 9	595	3.67%	3,328	4.35%	7,467	4.31%
Age 10 - 14	594	3.66%	3,371	4.41%	7,069	4.08%
Age 15 - 17	345	2.13%	1,772	2.32%	3,573	2.06%
Age 18 - 20	232	1.43%	1,590	2.08%	7,086	4.09%
Age 21 - 24	388	2.40%	3,108	4.06%	10,347	5.97%
Age 25 - 34	2,884	17.80%	15,964	20.86%	36,689	21.15%
Age 35 - 44	3,611	22.28%	15,067	19.69%	32,170	18.55%
Age 45 - 49	1,455	8.98%	6,340	8.29%	12,995	7.49%
Age 50 - 54	1,293	7.98%	5,669	7.41%	11,657	6.72%
Age 55 - 59	1,030	6.35%	4,600	6.01%	9,704	5.60%
Age 60 - 64	759	4.68%	3,173	4.15%	6,865	3.96%
Age 65 - 74	1,111	6.86%	4,421	5.78%	9,904	5.71%
Age 75 - 84	883	5.45%	3,264	4.27%	7,021	4.05%
Age 85 and over	355	2.19%	1,207	1.58%	2,440	1.41%
<b>2003 Est. Median Age, Male</b>	41.63		38.64		36.88	
<b>2003 Est. Average Age, Male</b>	42.48		39.57		38.47	
<b>2003 Est. Female Population by Age</b>	18,086		81,094		181,042	
Age 0 - 4	650	3.59%	3,518	4.34%	8,132	4.49%
Age 5 - 9	592	3.27%	3,330	4.11%	7,220	3.99%
Age 10 - 14	569	3.15%	3,222	3.97%	6,817	3.77%
Age 15 - 17	319	1.76%	1,732	2.14%	3,473	1.92%
Age 18 - 20	243	1.34%	1,360	1.68%	8,022	4.43%
Age 21 - 24	437	2.41%	3,231	3.98%	10,728	5.93%
Age 25 - 34	3,232	17.87%	15,830	19.52%	35,213	19.45%
Age 35 - 44	3,576	19.77%	14,872	18.34%	30,979	17.11%
Age 45 - 49	1,479	8.18%	6,573	8.11%	13,170	7.27%
Age 50 - 54	1,306	7.22%	5,815	7.17%	12,204	6.74%
Age 55 - 59	1,146	6.34%	5,038	6.21%	10,717	5.92%
Age 60 - 64	849	4.69%	3,656	4.51%	7,889	4.36%
Age 65 - 74	1,391	7.69%	5,345	6.59%	11,498	6.35%



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Description	Radius 1.0	Pct.	Radius 3.0	Pct.	Radius 5.0	Pct.
Age 75 - 84	1,444	7.99%	4,870	6.01%	9,987	5.52%
Age 85 and over	852	4.71%	2,704	3.33%	4,993	2.76%
<b>2003 Est. Median Age, Female</b>	43.39		40.60		38.52	
<b>2003 Est. Average Age, Female</b>	45.37		42.08		40.51	
<b>2003 Est. Population Age 15+ by Marital Status</b>	30,621		137,198		309,324	
Total, Never Married	12,331	40.27%	55,948	40.78%	128,279	41.47%
Married, Spouse present	10,620	34.68%	50,601	36.88%	115,185	37.24%
Married, Spouse absent	1,469	4.80%	6,556	4.78%	16,464	5.32%
Widowed	1,981	6.47%	7,398	5.39%	15,758	5.09%
Divorced	4,220	13.78%	16,694	12.17%	33,638	10.87%
Males, Never Married	6,101	19.92%	29,225	21.30%	67,180	21.72%
Previously Married	2,555	8.34%	9,172	6.68%	19,171	6.20%
Females, Never Married	6,230	20.35%	26,722	19.48%	61,099	19.75%
Previously Married	4,251	13.88%	17,284	12.60%	35,519	11.48%
<b>2003 Est. Pop. Age 25+ by Educational Attainment</b>	28,656		124,406		266,095	
Less than 9th grade	494	1.73%	5,217	4.19%	11,631	4.37%
Some High School, no diploma	1,160	4.05%	6,118	4.92%	13,451	5.06%
High School Graduate (or GED)	3,162	11.03%	13,718	11.03%	29,714	11.17%
Some College, no degree	4,745	16.56%	21,694	17.44%	48,342	18.17%
Associate Degree	1,603	5.59%	6,851	5.51%	14,459	5.43%
Bachelor's Degree	10,184	35.54%	40,501	32.56%	84,262	31.67%
Master's Degree	3,995	13.94%	16,852	13.55%	34,817	13.08%
Professional School Degree	2,375	8.29%	9,544	7.67%	20,257	7.61%
Doctorate Degree	939	3.28%	3,911	3.14%	9,162	3.44%
<b>Households</b>						
2008 Projection	21,068		85,448		179,017	
2003 Estimate	19,725		81,205		170,633	
2000 Census	18,843		78,431		165,088	
1990 Census	19,093		77,147		159,235	
Growth 2003-2008	6.81%		5.22%		4.91%	
Growth 2000-2003	4.68%		3.54%		3.36%	
Growth 1990-2000	-1.31%		1.67%		3.68%	



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Description	Radius 1.0	Pct.	Radius 3.0	Pct.	Radius 5.0	Pct.
<b>2003 Est. Households by Household Type</b>	19,725		81,205		170,633	
Family Households	6,619	33.56%	31,907	39.29%	71,395	41.84%
Nonfamily Households	13,106	66.44%	49,299	60.71%	99,237	58.16%
<b>2003 Est. Group Quarters Population</b>	1,048		3,037		15,725	
<b>2003 Est. Households by Household Income</b>	19,725		81,205		170,633	
Income Less than \$15,000	2,666	13.52%	10,192	12.55%	22,093	12.95%
Income \$15,000 - \$24,999	1,714	8.69%	6,776	8.34%	13,752	8.06%
Income \$25,000 - \$34,999	1,518	7.70%	7,060	8.69%	14,753	8.65%
Income \$35,000 - \$49,999	2,466	12.50%	10,620	13.08%	22,442	13.15%
Income \$50,000 - \$74,999	3,017	15.29%	13,458	16.57%	28,086	16.46%
Income \$75,000 - \$99,999	2,123	10.76%	8,906	10.97%	19,056	11.17%
Income \$100,000 - \$149,999	2,643	13.40%	10,515	12.95%	22,462	13.16%
Income \$150,000 - \$249,999	1,960	9.94%	7,269	8.95%	15,515	9.09%
Income \$250,000 - \$499,999	843	4.27%	3,518	4.33%	7,086	4.15%
Income \$500,000 and more	775	3.93%	2,892	3.56%	5,388	3.16%
<b>2003 Est. Average Household Income</b>	\$100,673		\$97,969		\$95,857	
<b>2003 Est. Median Household Income</b>	\$62,417		\$61,062		\$60,928	
<b>2003 Est. Per Capita Income</b>	\$58,470		\$50,801		\$46,645	
<b>2003 Est. Household Type, Presence Own Children</b>	19,725		81,205		170,633	
Single Male Householder	4,873	24.70%	17,896	22.04%	35,122	20.58%
Single Female Householder	6,230	31.59%	21,161	26.06%	40,052	23.47%
Married-Couple Family, own children	1,745	8.85%	9,320	11.48%	20,820	12.20%
Married-Couple Family, no own children	3,341	16.94%	14,554	17.92%	33,637	19.71%
Male Householder, own children	174	0.88%	831	1.02%	1,739	1.02%
Male Householder, no own children	263	1.33%	1,533	1.89%	3,476	2.04%
Female Householder, own children	553	2.81%	2,786	3.43%	5,468	3.20%
Female Householder, no own children	543	2.75%	2,883	3.55%	6,254	3.67%
Nonfamily, Male Householder	1,065	5.40%	5,495	6.77%	12,943	7.59%
Nonfamily, Female Householder	938	4.76%	4,747	5.85%	11,120	6.52%
<b>2003 Est. Households by Household Size</b>	19,725		81,205		170,633	
1-person household	11,103	56.29%	39,057	48.10%	75,174	44.06%
2-person household	5,670	28.74%	25,219	31.06%	55,854	32.73%
3-person household	1,628	8.25%	8,324	10.25%	19,417	11.38%



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Description	Radius 1.0	Pct.	Radius 3.0	Pct.	Radius 5.0	Pct.
4-person household	930	4.72%	5,343	6.58%	12,778	7.49%
5-person household	267	1.35%	2,000	2.46%	4,570	2.68%
6-person household	88	0.45%	752	0.93%	1,706	1.00%
7 or more person household	39	0.20%	511	0.63%	1,135	0.67%
<b>2003 Est. Average Household Size</b>	1.69		1.90		1.99	
<b>2003 Est. Households by Presence of People</b>	19,725		81,205		170,633	
<b>Households with one or more People Age 18 or under:</b>						
Married-Couple Family	1,788	9.07%	9,594	11.81%	21,447	12.57%
Other Family, Male Householder	188	0.95%	970	1.19%	2,079	1.22%
Other Family, Female Householder	579	2.94%	3,090	3.81%	6,148	3.60%
Nonfamily, Male Householder	10	0.05%	80	0.10%	195	0.11%
Nonfamily, Female Householder	11	0.06%	62	0.08%	137	0.08%
<b>Households with no People less than Age 18:</b>						
Married-Couple Family	3,298	16.72%	14,280	17.58%	33,010	19.35%
Other Family, Male Householder	248	1.26%	1,394	1.72%	3,137	1.84%
Other Family, Female Householder	518	2.62%	2,579	3.18%	5,574	3.27%
Nonfamily, Male Householder	5,928	30.05%	23,311	28.71%	47,870	28.05%
Nonfamily, Female Householder	7,157	36.29%	25,845	31.83%	51,036	29.91%
<b>2003 Est. Households by Number of Vehicles</b>	19,725		81,205		170,633	
No Vehicles	2,120	10.75%	7,752	9.55%	14,808	8.68%
1 Vehicle	10,773	54.61%	40,347	49.69%	82,156	48.15%
2 Vehicles	5,672	28.76%	26,324	32.42%	58,029	34.01%
3 Vehicles	921	4.67%	5,294	6.52%	11,999	7.03%
4 Vehicles	127	0.64%	1,043	1.28%	2,565	1.50%
5 or more Vehicles	112	0.57%	444	0.55%	1,075	0.63%
<b>2003 Est. Average Number of Vehicles</b>	1.32		1.43		1.47	
<b>Family Households</b>						
2008 Projection	6,917		32,931		73,474	
2003 Estimate	6,619		31,907		71,395	
2000 Census	6,405		31,166		69,868	
1990 Census	6,997		32,803		70,734	
Growth 2003-2008	4.50%		3.21%		2.91%	



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Growth 2000-2003	3.35%		2.38%		2.19%	
Growth 1990-2000	-8.47%		-4.99%		-1.22%	
<b>2003 Est. Family Households by Household Income</b>	6,619		31,907		71,395	
Income Less than \$15,000	401	6.05%	1,845	5.78%	4,146	5.81%
Income \$15,000 - \$24,999	317	4.78%	1,816	5.69%	4,088	5.73%
Income \$25,000 - \$34,999	341	5.15%	2,055	6.44%	4,643	6.50%
Income \$35,000 - \$49,999	542	8.19%	3,056	9.58%	7,297	10.22%
Income \$50,000 - \$74,999	759	11.47%	4,403	13.80%	10,534	14.75%
Income \$75,000 - \$99,999	723	10.92%	3,656	11.46%	8,764	12.27%
Income \$100,000 - \$149,999	1,231	18.60%	5,446	17.07%	12,127	16.99%
Income \$150,000 - \$249,999	1,152	17.41%	4,611	14.45%	10,246	14.35%
Income \$250,000 - \$499,999	540	8.16%	2,543	7.97%	5,111	7.16%
Income \$500,000 and more	613	9.26%	2,475	7.76%	4,440	6.22%
<b>2003 Est. Average Family Household Income</b>	\$156,884		\$144,141		\$134,609	
<b>2003 Est. Median Family Household Income</b>	\$109,213		\$93,994		\$89,234	
<b>2003 Est. Families by Poverty Status</b>	6,619		31,907		71,395	
<b>Income At or Above Poverty Level:</b>						
Married-Couple Family, own children	1,855	28.02%	9,390	29.43%	20,572	28.81%
Married-Couple Family, no own children	3,098	46.80%	13,650	42.78%	31,571	44.22%
Male Householder, own children	144	2.17%	851	2.67%	1,884	2.64%
Male Householder, no own children	205	3.10%	1,167	3.66%	2,457	3.44%
Female Householder, own children	440	6.65%	2,444	7.66%	4,961	6.95%
Female Householder, no own children	505	7.63%	2,351	7.37%	5,000	7.00%
<b>Income Below Poverty Level:</b>						
Married-Couple Family, own children	23	0.35%	448	1.40%	1,416	1.98%
Married-Couple Family, no own children	110	1.67%	386	1.21%	899	1.26%
Male Householder, own children	41	0.62%	194	0.61%	551	0.77%
Male Householder, no own children	46	0.70%	151	0.47%	324	0.45%
Female Householder, own children	142	2.15%	708	2.22%	1,299	1.82%
Female Householder, no own children	9	0.14%	166	0.52%	462	0.65%
<b>2003 Est. Population Age 16+ by Employment</b>	30,375		135,934		306,790	
In Armed Forces	2	0.01%	14	0.01%	75	0.02%
Civilian - Employed	19,431	63.97%	88,202	64.89%	195,387	63.69%
Civilian - Unemployed	1,509	4.97%	5,778	4.25%	12,986	4.23%





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Description	Radius 1.0	Pct.	Radius 3.0	Pct.	Radius 5.0	Pct.
Not in Labor Force	9,433	31.06%	41,940	30.85%	98,342	32.06%
<b>2003 Est. Employed Pop. Age 16+ by Occupation</b>	19,431		88,202		195,387	
Management, Business, and Financial Operations	4,486	23.09%	18,993	21.53%	39,690	20.31%
Professional and Related Occupations	8,041	41.38%	34,323	38.91%	75,573	38.68%
Service	1,387	7.14%	8,576	9.72%	19,403	9.93%
Sales and Office	4,414	22.72%	20,517	23.26%	47,426	24.27%
Farming, Fishing, and Forestry	0	0.00%	9	0.01%	59	0.03%
Construction, Extraction and Maintenance	486	2.50%	2,693	3.05%	5,903	3.02%
Production, Transportation and Material Moving	618	3.18%	3,091	3.50%	7,332	3.75%
<b>2003 Est. Workers Age 16+, Transportation To Work</b>	18,955		86,312		190,989	
Drove Alone	14,708	77.60%	65,601	76.00%	140,535	73.58%
Car Pooled	973	5.13%	5,415	6.27%	13,220	6.92%
Public Transportation	598	3.15%	3,722	4.31%	8,898	4.66%
Walked	867	4.57%	3,281	3.80%	10,715	5.61%
Motorcycle	51	0.27%	209	0.24%	528	0.28%
Bicycle	208	1.10%	905	1.05%	2,023	1.06%
Other Means	117	0.62%	455	0.53%	910	0.48%
Worked at Home	1,432	7.56%	6,724	7.79%	14,160	7.41%
<b>2003 Est. Workers Age 16+ by Travel Time to Work</b>	17,522		79,588		176,829	
Less than 15 Minutes	4,720	26.94%	20,929	26.30%	42,702	24.15%
15 - 29 Minutes	6,039	34.46%	28,635	35.98%	68,902	38.97%
30 - 44 Minutes	4,419	25.22%	19,769	24.84%	42,607	24.09%
45 - 59 Minutes	1,304	7.44%	5,937	7.46%	13,005	7.35%
60 or more Minutes	1,040	5.93%	4,318	5.43%	9,613	5.44%
<b>2003 Est. Average Travel Time to Work in Minutes</b>	27.70		27.33		27.41	
<b>2003 Est. Tenure of Occupied Housing Units</b>	19,725		81,205		170,633	
Owner Occupied	5,168	26.20%	27,073	33.34%	61,611	36.11%
Renter Occupied	14,557	73.80%	54,132	66.66%	109,022	63.89%
<b>2003 Est. All Owner-Occupied Housing Values</b>	5,168		27,073		61,611	
Value Less than \$20,000	0	0.00%	108	0.40%	185	0.30%
Value \$20,000 - \$39,999	6	0.12%	132	0.49%	320	0.52%
Value \$40,000 - \$59,999	11	0.22%	128	0.47%	243	0.40%
Value \$60,000 - \$79,999	0	0.00%	107	0.40%	212	0.34%





# Pop-Facts: Demographic Snapshot

**Area(s):** Radius 1.0, Radius 3.0, Radius 5.0

729 MONTANA AVE  
SANTA MONICA, CA 90403-1490

Latitude: 34.027113  
Longitude: -118.501646

Description	Radius 1.0	Pct.	Radius 3.0	Pct.	Radius 5.0	Pct.
Value \$80,000 - \$99,999	14	0.27%	144	0.53%	340	0.55%
Value \$100,000 - \$149,999	71	1.38%	469	1.73%	1,235	2.00%
Value \$150,000 - \$199,999	120	2.33%	939	3.47%	2,252	3.66%
Value \$200,000 - \$299,999	513	9.93%	3,239	11.96%	8,393	13.62%
Value \$300,000 - \$399,999	756	14.63%	3,480	12.86%	10,616	17.23%
Value \$400,000 - \$499,999	601	11.63%	2,920	10.79%	7,895	12.81%
Value \$500,000 - \$749,999	676	13.07%	4,842	17.89%	11,031	17.90%
Value \$750,000 - \$999,999	605	11.72%	3,599	13.29%	7,150	11.60%
Value \$1,000,000 or more	1,794	34.71%	6,965	25.73%	11,738	19.05%

**2003 Est. Median All Owner-Occupied Housing Value**      \$681,684      \$596,557      \$488,773

<b>2003 Est. Housing Units by Units in Structure</b>	21,243		86,150		180,619	
1 Unit Attached	769	3.62%	2,847	3.31%	6,675	3.70%
1 Unit Detached	2,895	13.63%	21,349	24.78%	51,297	28.40%
2 Units	325	1.53%	2,051	2.38%	4,441	2.46%
3 to 19 Units	10,977	51.67%	40,644	47.18%	69,809	38.65%
20 to 49 Units	4,530	21.33%	11,916	13.83%	24,266	13.44%
50 or More Units	1,730	8.14%	6,636	7.70%	23,201	12.85%
Mobile Home or Trailer	12	0.06%	679	0.79%	755	0.42%
Boat, RV, Van, etc.	4	0.02%	28	0.03%	175	0.10%

<b>2003 Est. Housing Units by Year Structure Built</b>	21,243		86,150		180,619	
Housing Unit Built 1999 to present	1,169	5.50%	3,645	4.23%	7,790	4.31%
Housing Unit Built 1995 to 1998	425	2.00%	1,491	1.73%	3,564	1.97%
Housing Unit Built 1990 to 1994	617	2.91%	3,093	3.59%	7,019	3.89%
Housing Unit Built 1980 to 1989	1,419	6.68%	6,873	7.98%	18,298	10.13%
Housing Unit Built 1970 to 1979	4,033	18.99%	14,428	16.75%	33,199	18.38%
Housing Unit Built 1960 to 1969	5,042	23.73%	18,667	21.67%	34,282	18.98%
Housing Unit Built 1950 to 1959	3,595	16.92%	15,313	17.77%	29,726	16.46%
Housing Unit Built 1940 to 1949	1,837	8.65%	10,454	12.13%	23,119	12.80%
Housing Unit Built 1939 or Earlier	3,106	14.62%	12,186	14.15%	23,620	13.08%

**2003 Est. Median Year Structure Built**      1964      1963      1964



# Business Employment

Area(s): Radius 1.0

729 MONTANA AVE  
SANTA MONICA, CA 90403-1490

Latitude: 34.027113  
Longitude: -118.501646

Name	Business Count	Employee Count	#Empl per Business
<b>All Industries</b>	<b>3,218</b>	<b>30,886</b>	<b>9.60</b>
<b>G. Retail Trade</b>	<b>728</b>	<b>9,136</b>	<b>12.55</b>
520000 - Bldg,Mtrls & Garden Supplies	18	189	10.50
530000 - General Merchandise Stores	4	368	92.00
540000 - Food Stores	30	564	18.80
550000 - Auto Dealers And Gas Stations	23	1,005	43.70
560000 - Apparel & Accessory Stores	168	1,420	8.45
570000 - Furniture & Home Furnishings	79	825	10.44
580000 - Eating And Drinking Places	177	3,457	19.53
590000 - Miscellaneous	229	1,308	5.71
<b>H. Finance Insurance And Real Estate</b>	<b>311</b>	<b>4,253</b>	<b>13.68</b>
600000 - Banking	21	743	35.38
610000 - Credit Agencies,Not Banks	19	611	32.16
620000 - Security & Commodity Brokers	71	816	11.49
630000 - Insurance Carriers	9	401	44.56
640000 - Insurance Agents And Brokers	31	422	13.61
650000 - Real Estate	140	1,094	7.81
670000 - Holding & Other Companies	20	166	8.30
<b>I. Services</b>	<b>1,809</b>	<b>14,396</b>	<b>7.96</b>
700000 - Hotels & Other Lodging	15	684	45.60
720000 - Personal Services	178	897	5.04
730000 - Business Services	240	2,896	12.07
750000 - Auto Repair,Svcs & Garages	39	207	5.31
760000 - Misc Repair Services	20	59	2.95
780000 - Motion Pictures	143	1,081	7.56
790000 - Amusement & Recreation Services	80	836	10.45
800000 - Health Services	491	3,394	6.91
810000 - Legal Services	183	844	4.61
820000 - Educational Services	43	899	20.91
830000 - Social Services	104	896	8.62
840000 - Museums,Botanical,Zoological Grdn	1	8	8.00
860000 - Membership Organizations	50	498	9.96
870000 - Engineering &Management Services	209	1,155	5.53
880000 - Private Households	0	0	0.00
890000 - Misc Services Nec	13	42	3.23



# Business Employment

Area(s): Radius 1.0

729 MONTANA AVE  
SANTA MONICA, CA 90403-1490

Latitude: 34.027113  
Longitude: -118.501646

Name	Business Count	Employee Count	#Empl per Business
A. Agriculture Forestry And Fishing	18	61	3.39
B. Mining	2	20	10.00
C. Construction	89	463	5.20
D. Manufacturing	77	860	11.17
E. Transportation Communication Electric Gas And Sanita	68	731	10.75
F. Wholesale Trade	96	810	8.44
J. Public Administration	11	105	9.55
K. Non-Classifiable Establishments	9	51	5.67



# Business Employment

Area(s): Radius 3.0

729 MONTANA AVE  
SANTA MONICA, CA 90403-1490

Latitude: 34.027113  
Longitude: -118.501646

Name	Business Count	Employee Count	#Empl per Business
<b>All Industries</b>	<b>12,569</b>	<b>123,149</b>	<b>9.80</b>
<b>G. Retail Trade</b>	<b>2,308</b>	<b>29,276</b>	<b>12.68</b>
520000 - Bldg,Mtrls & Garden Supplies	62	1,085	17.50
530000 - General Merchandise Stores	22	1,299	59.05
540000 - Food Stores	144	3,106	21.57
550000 - Auto Dealers And Gas Stations	101	2,815	27.87
560000 - Apparel & Accessory Stores	326	2,216	6.80
570000 - Furniture & Home Furnishings	286	3,450	12.06
580000 - Eating And Drinking Places	624	10,909	17.48
590000 - Miscellaneous	743	4,396	5.92
<b>H. Finance Insurance And Real Estate</b>	<b>1,183</b>	<b>13,380</b>	<b>11.31</b>
600000 - Banking	82	1,382	16.85
610000 - Credit Agencies,Not Banks	95	1,587	16.71
620000 - Security & Commodity Brokers	227	2,041	8.99
630000 - Insurance Carriers	19	483	25.42
640000 - Insurance Agents And Brokers	163	1,700	10.43
650000 - Real Estate	548	5,444	9.93
670000 - Holding & Other Companies	49	743	15.16
<b>I. Services</b>	<b>7,397</b>	<b>61,029</b>	<b>8.25</b>
700000 - Hotels & Other Lodging	62	3,388	54.65
720000 - Personal Services	654	2,758	4.22
730000 - Business Services	1,006	10,269	10.21
750000 - Auto Repair,Svcs & Garages	248	2,232	9.00
760000 - Misc Repair Services	98	427	4.36
780000 - Motion Pictures	425	4,256	10.01
790000 - Amusement & Recreation Services	300	3,251	10.84
800000 - Health Services	1,965	11,897	6.05
810000 - Legal Services	917	5,023	5.48
820000 - Educational Services	186	5,959	32.04
830000 - Social Services	360	2,856	7.93
840000 - Museums,Botanical,Zoological Grdn	7	35	5.00
860000 - Membership Organizations	177	1,587	8.97
870000 - Engineering &Management Services	944	6,927	7.34
880000 - Private Households	0	0	0.00
890000 - Misc Services Nec	48	164	3.42



# Business Employment

Area(s): Radius 3.0

729 MONTANA AVE  
SANTA MONICA, CA 90403-1490

Latitude: 34.027113  
Longitude: -118.501646

Name	Business Count	Employee Count	#Empl per Business
A. Agriculture Forestry And Fishing	86	540	6.28
B. Mining	9	54	6.00
C. Construction	371	2,451	6.61
D. Manufacturing	393	4,459	11.35
E. Transportation Communication Electric Gas And Sanita	253	4,033	15.94
F. Wholesale Trade	369	4,416	11.97
J. Public Administration	95	2,737	28.81
K. Non-Classifiable Establishments	105	774	7.37



# Business Employment

Area(s): Radius 5.0

729 MONTANA AVE  
SANTA MONICA, CA 90403-1490

Latitude: 34.027113  
Longitude: -118.501646

Name	Business Count	Employee Count	#Empl per Business
<b>All Industries</b>	<b>24,502</b>	<b>278,804</b>	<b>11.38</b>
<b>G. Retail Trade</b>	<b>4,609</b>	<b>53,406</b>	<b>11.59</b>
520000 - Bldg,Mtrls & Garden Supplies	134	2,656	19.82
530000 - General Merchandise Stores	46	2,397	52.11
540000 - Food Stores	315	5,725	18.17
550000 - Auto Dealers And Gas Stations	255	3,864	15.15
560000 - Apparel & Accessory Stores	560	3,358	6.00
570000 - Furniture & Home Furnishings	608	5,727	9.42
580000 - Eating And Drinking Places	1,270	21,283	16.76
590000 - Miscellaneous	1,421	8,396	5.91
<b>H. Finance Insurance And Real Estate</b>	<b>2,298</b>	<b>23,952</b>	<b>10.42</b>
600000 - Banking	157	2,350	14.97
610000 - Credit Agencies,Not Banks	182	2,305	12.66
620000 - Security & Commodity Brokers	429	5,241	12.22
630000 - Insurance Carriers	33	603	18.27
640000 - Insurance Agents And Brokers	315	2,690	8.54
650000 - Real Estate	1,101	9,698	8.81
670000 - Holding & Other Companies	81	1,065	13.15
<b>I. Services</b>	<b>13,922</b>	<b>161,713</b>	<b>11.62</b>
700000 - Hotels & Other Lodging	129	5,893	45.68
720000 - Personal Services	1,297	6,126	4.72
730000 - Business Services	2,060	19,519	9.48
750000 - Auto Repair,Svcs & Garages	506	3,860	7.63
760000 - Misc Repair Services	208	760	3.65
780000 - Motion Pictures	680	6,228	9.16
790000 - Amusement & Recreation Services	598	6,307	10.55
800000 - Health Services	3,499	27,328	7.81
810000 - Legal Services	1,566	9,677	6.18
820000 - Educational Services	366	49,212	134.46
830000 - Social Services	687	4,928	7.17
840000 - Museums,Botanical,Zoological Grdn	19	352	18.53
860000 - Membership Organizations	403	3,878	9.62
870000 - Engineering &Management Services	1,808	17,345	9.59
880000 - Private Households	0	0	0.00
890000 - Misc Services Nec	96	300	3.12



# Business Employment

Area(s): Radius 5.0

729 MONTANA AVE  
SANTA MONICA, CA 90403-1490

Latitude: 34.027113  
Longitude: -118.501646

Name	Business Count	Employee Count	#Empl per Business
A. Agriculture Forestry And Fishing	235	1,539	6.55
B. Mining	19	1,114	58.63
C. Construction	878	5,954	6.78
D. Manufacturing	790	9,149	11.58
E. Transportation Communication Electric Gas And Sanita	571	7,608	13.32
F. Wholesale Trade	804	8,107	10.08
J. Public Administration	161	4,800	29.81
K. Non-Classifiable Establishments	215	1,462	6.80

